

Supporting 'Inspire Future Generations' Awards



What are the Inspiring Future Generations Awards?

The built environment has a huge impact on our health and well-being, and our relationship with place is fundamental to our day-to-day cultural experience – shaping our sense of identity and our attitude to our environment and ourselves. Yet children and young people's voices are excluded from the urban design discourse.

Until recently there also hasn't been the will, capacity or capability with the professional sectors to change this narrative and create a fundamental step change. Our overall objective is to build that professional capacity and create more and better opportunities for children and YP to engage in and advocate for a better BE.

'Children and adults alike often feel alienated and distanced from the decision-making processes that affect their environment and day-to-day lives,'
Amica Dall, Assemble

To celebrate and capacity build in this neglected area, the 'Inspire Future Generations' Awards were launched in 2021 to identify and recognise the many incredible examples being developed and enacted by the built environment sector be they BE professionals, practitioners or educationalists.

IFG Awards 202

Open to built environment professionals and organisations, the competition seeks to award initiatives from the UK and around the world that have taken place within the last 3 years.

These initiatives will celebrate and demonstrate who and how built environment professionals are leading the way in creating a step-change in supporting the future generation of children and young people in acquiring skills and experience needed to have a voice within their surroundings.

They will consider a range of impacts giving children and young people greater agency in their lives and environment alongside new research, leading to potential policy changes.

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The Inspire Future Generation Awards Ceremony at Building Centre Nov 2022

Build Up's purpose is to empower young people to shape where they live and make decision-making in London's built environment representative of its communities,

Winning initiatives, organisations and individuals will demonstrate best practice, engagement and impact.

IFG Awards 202 categories

- Informal learning activity – eg. one-off activities/events/festivals for kids or young people
- Youth engagement programme – eg. longer term community projects that might involve a range of stakeholders
 - Diversity in Action
 - Mentoring programmes
 - Collaborations with schools
 - In-House 'social value' programmes and training
- IT /Online Project/programmes
- International practice
- Research/action research – new thinking for instance in universities

- Best organisations: Best Practice, Best Local Authority, Best Not for Profit – demonstrating considerable impact and excellent practice through one or more of their programmes
- Individual of the year – highlighting the outstanding contribution made by a particular practitioner - emerging and established.

(<https://www.thorntoneducationtrust.org/inspire-future-generations-awards-2023>)

Timeline:

5 September 2023 - Online Launch
31st October - Submissions Deadline
4th November - Shortlist announced
14th November 2023 – Judging
4th December 2023 – Awards Ceremony

What impact will the IFG Awards achieve?

→ demonstrate valuable skills, opportunities and knowledge to children and young people
→ improve youth-led design approaches in general and identify areas of adaptability
→ create a lasting impact on the design process and the communities involved
→ inspire the creation of a future generation of placemakers
→ identify excellent examples of social purpose and leaders in the field
→ create an extraordinary resource from which organisations and individuals can draw inspiration and expertise.

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Why partner?

A partnership with IFG Awards would:

- Promote best practice in youth engagement in urban design and planning.
- Share your innovation and leadership with your peers
- Demonstrate social purpose commitment to the sector
- Opportunity to outline development of Social Value Plan
- Provide a platform to showcase and raise awareness of your brand through our social media campaign
- Demonstrate your commitment to improve education through partnerships and direct engagement
- Offer access to a network of professionals

Supporter packages

→ **Sponsor for one award category : £1,750**

- Association with an exciting new programme
- Pre-publicity and branding at the Awards Ceremony
- Presentation of category award you've sponsored and receive photography for future promo use
- 5 invitations to the awards ceremony

Individual of the Year Category. In addition prize of £250 presented to Emerging and Established Winners.

→ **Headline Sponsor : £5,500**

- Your brand on each piece of pre-event marketing material for the programme, from traditional to digital marketing, as well as full presence at the ceremony
- Invitation to be a judge for one or more award categories
- Present Outstanding Individual of the year award and receive photography for future promo use
- 10 invitations to the awards ceremony
- An opportunity to host a dinner exclusively for yourself and our joint networks
- Article in TET E-newsletter
- £500 prize included to be presented to winner for one of the Categories.



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Inspire Future Generations Awards 2022 Ceremony Quick View Video @stevelaivers

Why Thornton Education Trust?

TET Co-founders Victoria Thornton and Neil Pinder believe in making the lives of children and young people better by unlocking opportunities within the built environment, improving the lives of current and future generations.

Their combined experience from Victoria's 25 years experience establishing youth engagement and education programmes for children and young people and Neil's teaching experience and campaigning for young people leading to his 2022 AJ100 Contribution to the Profession award.

For more information or to get involved please contact: **Dionne Bimpong** at info@thorntoneducationtrust.org or vthornton@thorntoneducationtrust.org / www.thorntoneducationtrust.org. Registered Charity